SocialCommunity**Platform**

Big Data Technology Enables Your Team to Mobilize, Organize and Inspire

Discover How Data Sharing Equips Your Team to Better Business Opportunities

Our **Social Community Platform** delivers an end to end solution for fusing social technologies with your business' goals. This ground - breaking platform allows any team to bring a human element into the digital world while keeping your stakeholders – be they local or international – *connected*. Just imagine what a platform like this could do for your brand as it consolidates countless data sources while simultaneously extracting new business intelligence!

This customized Social Community Platform is powered by context aware computing and big data engine methodology. What this means is that your community's users are able to bring new data into the platform all the while gaining scientific insights to an array of business intelligence! This Community Platform will open up new business opportunities:

▶ **Big Data Engine:** The more users you gain, the more data is shared, and – ultimately – the greater business intelligence you store. Find greater value across your data by effectively collecting and utilizing detailed business metrics.

▶ **Peer-to-Peer Knowledge Management:** Collaboration among members is key! With the multivariate data members share, your educational curve is taken to new heights and you can unearth new challenges and opportunities.

▶ **Social Engagement:** Create various types of communities with different frameworks. The platform offers the right content to the right community members while seamlessly connecting stakeholders.

▶ **Turn Key Platform:** Leverage hassle-free integration that can be deployed on new or existing infrastructure.

The Social Community Platform hosts a variety of advantages to your team, including:

• Complete, 100% ownership of your network's content and data.

• Interchanging of world views, products, ideas and cultures.

• Ability to foster active, engaging relationships between team members, customers, partners or prospects so everyone can remain data-informed.

Plus, with full access to big data, the Platform creates opportunities to:

• Unearth valuable insights, helping you to enhance decisions and minimize risks.

• Accurately customize and tailor new products and services.

• Accelerate project development to the next, innovative generation of products and services.

Set your business intelligence on the fast track to big data with WSI's Social community platform!

For more information on how to leverage our Social Community Platform for your business needs, contact our team now!

WSI

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Social Community Platform is just one of the many ways WSI can help you reach your business goals.

We specialize in various digital marketing solutions including:

- ▶ **Pay-Per-Click Advertising**
- ▶ **Social Media Marketing**
- ▶ **Web Analytics**
- ▶ **Social Selling**
- ▶ **Content Marketing**
- ▶ **Email Marketing**
- ▶ **Display Advertising**
- ▶ **Mobile Marketing**
- ▶ **Landing Page Optimization**
- ▶ **Video Marketing**
- ▶ **Responsive Web Design**
- ▶ **Search Engine Optimization**
- ▶ **Inbound Marketing**
- ▶ **Competitive Analysis**
- ▶ **eCommerce**
- ▶ **Marketing Automation**

Contact us today so you can experience how we take digital marketing to the next level.

WSI